

promevo™ + cloudm

Mastering Data Retention & Compliance in the Cloud

October 1st, 2024



Welcome!

Over the next 45 minutes, we will be taking you through data retention and compliance

- How to implement robust data retention policies
- Streamlining backup and archive processes with CloudM's solutions
- Real-world examples of improving data management in the cloud
- Q&A session with our presenters



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With the expertise, agility, and commitment you can only get from a partner that is solely 100% Google-focused, Promevo is with you every step of the way, enabling your organization to have the best Google life experience possible.

We **Sell**, We **Service**, and We **Build** Google Products



Google Cloud

Google Workspace



- **14-Year Google Partnership**
- **Dedicated** Customer Success Team and **Google-Certified** Technical Support Teams
- Ability to drive **license and GCP consumption discounts**
- Custom IT Solutions across **Application, Cloud, and Data Services**
- **Centralized Billing** for all your Google Products and Services
- Proprietary **Google Workspace management platform**

Partnering to Drive Innovation



Meet Our Presenters



James Smith
Head of Product
cloudm



Colin McCarthy
Change Management Leader
promveo™

About CloudM

CloudM provides you with an easy to use platform to own and control your organization's Google Workspace data. Our products are purpose-built for Google to enable you to:

- Ensure business continuity and boost agility.
- Improve governance and data resilience.
- Save time and money by automating repetitive manual tasks such as onboarding and offboarding.

With over 80 million completed migrations in 107 countries, CloudM's industry-leading software is the platform of choice for moving, archiving and securing data through reliable backups.



Google Cloud Premier Partner



Over 80 Million Migrations



107 Countries



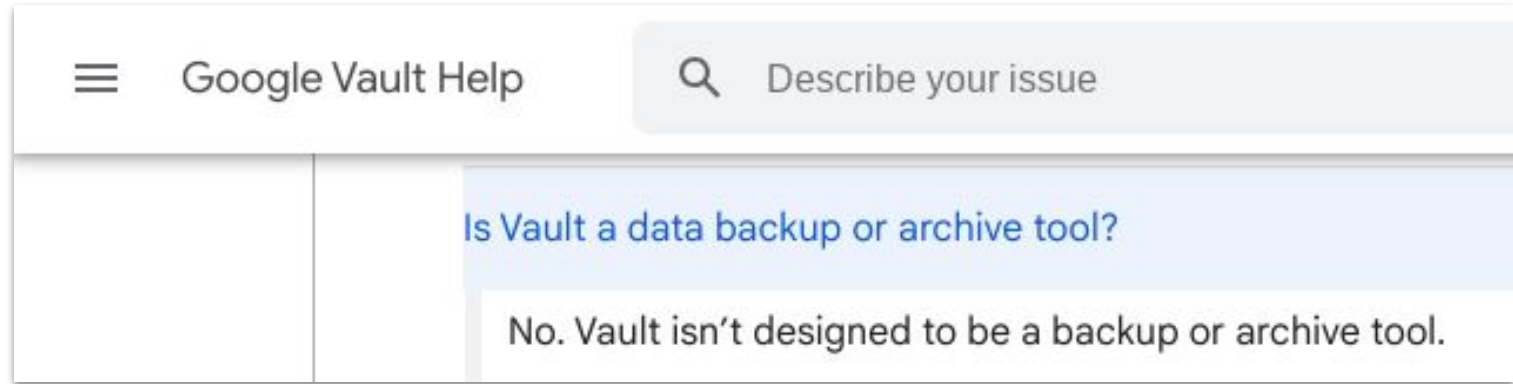
Over 45,000 Customers



Dedicated Teams in Europe, USA and APAC

Why Backup and Archive

- Google Vault is not a data backup or archive tool



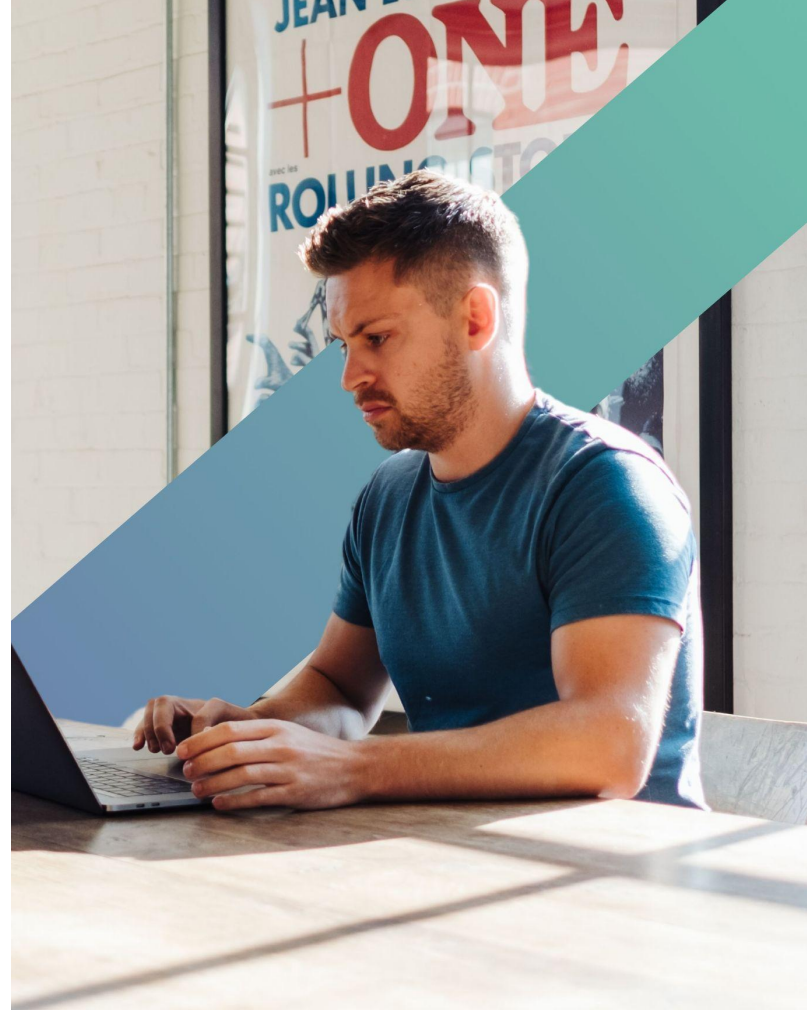
- Data is your company's value
- Data can be accidentally or maliciously deleted by users

Compliance

- Regulatory compliance
- Client MSA compliance
- Government compliance

Key is to enable businesses to retain the required data and align with their retention strategy.

Needs to be part of both leavers offboarding and also overlaps with operational data loss through accidental deletions, malicious deletions.





Practical Operations

- Examples of common operational issues we see:
 - User loses files/folders
 - i. Often urgent in nature
 - ii. Sensitive information (contracts, policies, company IP)
 - Staff exit business and need to retain data for restore and/or retention periods
 - Needs to scale for large organisations and provide role based access to set policy, manage the process, view issues.

Backup: Restoring Items

cloudm

[YouTube Link](#)

Archive: Restoring items

cloudm

[YouTube Link](#)

Cost Focus

- Data retention is now part of common business requirements
- It can be expensive to maintain Google licensing
- Retention needs to be flexible for different roles
- Switch to cost effective licensing
- Maintain data in your GCS environment with identity access controls
- Automate the process as standard offboarding policy

Don't wait for costs to get unmanageable - implement repeatable processes and systems now to avoid the issue.

Getting Started

Interested in learning more about Archive & Backup?

New Clients: Go to

<https://promevo.com/contact-sales-google-workspace>

Existing Clients: Email your CSM or

clientsuccess@promevo.com

We provide:

- **Comprehensive approach**
 - CS or Sales Team Member
 - Liaison between Promevo, CloudM and Google
- **Competitive offers**
 - Competitive pricing on services
- **Consistency**
 - Communicated timelines and clear expectations outlined in a project plan
 - CloudM's top notch products partnered with Promevo services provide your team with the best support

Contact Us

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Read our latest blog on Archive and Backup:

[Protect Your Google Workspace Data With CloudM Backup & Archive](#)

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October 22

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Securing Access Everywhere: Best Practices for Identity, Device & Access Management

With Promevo & JumpCloud

October 29

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Questions?



Thank you for Joining us!

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